

MAKE THE STADIUM YOUR WORKPLACE

By Bharat Seth

ABOUT THIS COURSE

Sports management is a relatively new concept in India which seeing as how the sports industry is growing, is going to boom very soon. Our course brings a unique combination of business skills and passion for sports on the table and is a perfect fit for those who are lovers of sports and want to get into the business end of things.

Our capsule entails the overall strategy, planning, supervising and organizing of various sporting events at a domestic and international level. We also get into the management of athletes and how decisions can be made early on to strategically steer their careers in the right direction.

WHO IS THIS FOR

Participants will get a chance to dwell into the business of sports. The sessions will include various elements of the business of sports like finance, operations, marketing, social impact, and motivating teams for higher performance, all of which help keep the show running behind what we see on the screen or in the stadium.

WHAT ALL WILL YOU LEARN?

INTRODUCTION TO SPORTS MANAGEMENT

Get a holistic view of the Sports Management industry and how it all works together.

SPORTS MARKETING AND SPORTS EVENT MANAGEMENT

Have a look at how marketing and management plays such a big impact when it comes to the Sports industry.

THE PERCEPTION OF SPORTS

Learn how every sport creates a market perception which is very core to itself.

ABOUT THE MENTOR

**Bharat Seth**

Founder, Terraquest Expeditions

Bohemian by nature and a backpacker in spirit, Bharat grabs every opportunity to travel. Meeting new people, mingling with the locals, partaking in their cuisines and enjoying their music and folklore, he blends in with the culture of the place. For him life is exciting if it unravels the unpredictable! Bharat believes in the adage that the world is a book, and those who do not travel read only one page. He believes that each journey is defined by epic experiences, and specializes in curating these in each of our trips! His love for overlanding has taken him across the length and breadth of the country as well as driving extensively across the UK while pursuing an Outdoor Recreations Masters in Scotland! A keen motorsport enthusiast, he also marshals across some of the most coveted rallies across North India - The Raid de Himalaya, Desert Storm etc.

MAKE THE STADIUM YOUR WORKPLACE

By Bharat Seth

SPORTS AS A GLOBAL PHENOMENON

How the sports industry becomes a tool for global peace and development.

SPORTS MANAGEMENT & INDIA

What's the every increasing scope of Sports Management in India.

FAQS

> WHY SHOULD I PURSUE THIS COURSE?

This course is based on freshly curated curriculum to inform and motivate someone who's keen on pursuing sports as a career or even as a hobby.

> IS THERE A TRIAL PERIOD TO THIS COURSE?

No, there isn't a trial period, however, our executives are happy to answer any queries that you may have regarding the course. Also, to help you make an informed decision, the overview of the curriculum can be downloaded where the curriculum is listed.

> DOES THIS COURSE PROVIDE ANY SORT OF MENTORING?

Yes, our faculties are few of the most well-known faces across industries and are systematically selected. They mentor all the attending strength for till the end of the duration of the course with a direct emphasis on immersive learning experiences.

> WHAT WILL I GET UPON COMPLETING THE COURSE?

At MyNT, every (school/college) student is given the opportunity to strive beyond the classrooms. As a part of their program, each student is provided a guaranteed internship at a start-up where they get real-world experience and exposure to the world of film making!

> ARE THERE ANY PREREQUISITES FOR THIS COURSE?

There are no prerequisites for this course. Anyone and everyone who's inclined towards learning about sport can pursue it.

> WHAT KIND OF WEEKLY OR MONTHLY COMMITMENT IS EXPECTED DURING THE DURATION OF THE COURSE?

Depending on what's decided with the concerned institution or individual(s), the sessions are planned and scheduled to suit the availability of all those attending it.

MAKE THE STADIUM YOUR WORKPLACE

By Bharat Seth

> HOW IS THE COURSE STRUCTURED?

This course spans across 5 - 8 sessions which need to be completed within the mutually agreed time frame.

> IS IT POSSIBLE TO PAUSE THE COURSE AT ANY POINT IN TIME?

No. The structuring of this course does not allow us to pause the course and adheres to a consistent, pre-decided schedule that the individual or institution may agree to at the time of finalizing.

> IS THIS COURSE BASED ON SELF-PACED LEARNING?

No. The course's start and end date are fixated before its initiation. All classes and assignments are to be completed in the provided time frames so as to ensure equal opportunity for all those attending the course. However, the timelines are decided with the concerned individual(s) or institutions so there's flexibility provisioned prior to the beginning of the course.

> DO I LOSE ACCESS TO THE SHARED CURRICULUM IF I'M UNABLE TO COMPLETE THE COURSE?

No, you don't lose access. If due to any reason, a student of the course fails to complete it in said time then they're still provided complete access to the curriculum.

> DO I LOSE ACCESS TO THE SHARED MATTER ONCE I SUCCESSFULLY COMPLETE THE COURSE?

No, you don't lose access. Once a student completes the courses, they're still given access to the entire curriculum so they can easily refer back to the modules they've covered.